



**MATERIALS
HANDLING
WORLD**

01484 400666

HANDLING YOUR ADVERTISING

Advertising Guide
2024



OUR PACKAGES

A pallet load of advertising
 Our Gold, Silver and Bronze advertising packages ensure you have the discounts you need to cover the advertising you want.

Our comprehensive rate card for 2024 highlights all the features included in our advertising packages, ensuring you have everything you need for a successful campaign.

Gold A full-page magazine advert in six digital issues. Website advertisement, a one-year directory listing, press releases, and social media coverage.

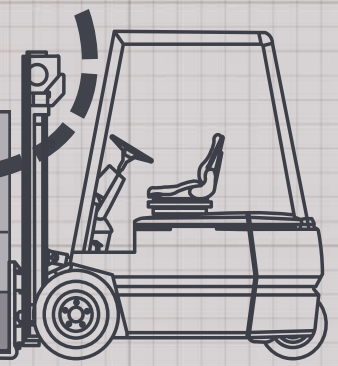
Silver A full-page magazine advert in six digital issues, a website banner, a one-year directory listing, and social media coverage.

Bronze Press releases in digital magazine. Website and social media coverage.

rates from £200 per month

Package Levels

Gold	£1,420
Silver	£600
Bronze	£200
ASK ABOUT OUR FREE DESIGN SERVICE!	



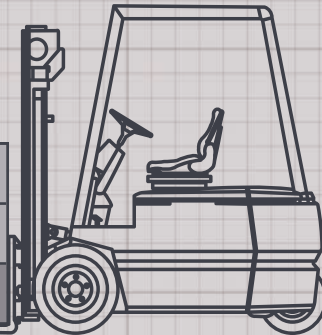
MAGAZINE ADVERTISING

Promoting through social media

The Sizes



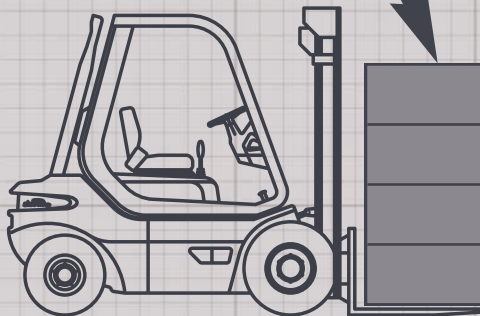
Full Page	170 width x 240 depth
Half Page	150 width x 105 depth
3mm bleed - supply as pdf	



The Options!



One of the reasons we have been number one for over 20 years



Full Page	£800
Half Page	£450
Press Releases	£200
DISCOUNT AVAILABLE ON BLOCK BOOKINGS!	

BRINGING MATERIAL HANDLING NEWS AND FEATURES FOR OVER 20 YEARS...

Forklift, robotic, trucking, handling and AI advancements in a fast moving industry.

A thriving and interactive social media audience.

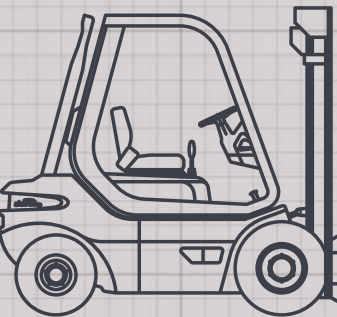
Adventurous digital magazines with the reviews you want to read, compacted and delivered to a captive audience.

Online directory to ensure customers are able to get the information about your business 24/7.

rates from £450 per month

WEBSITE ADVERTISING

Promoting through google news

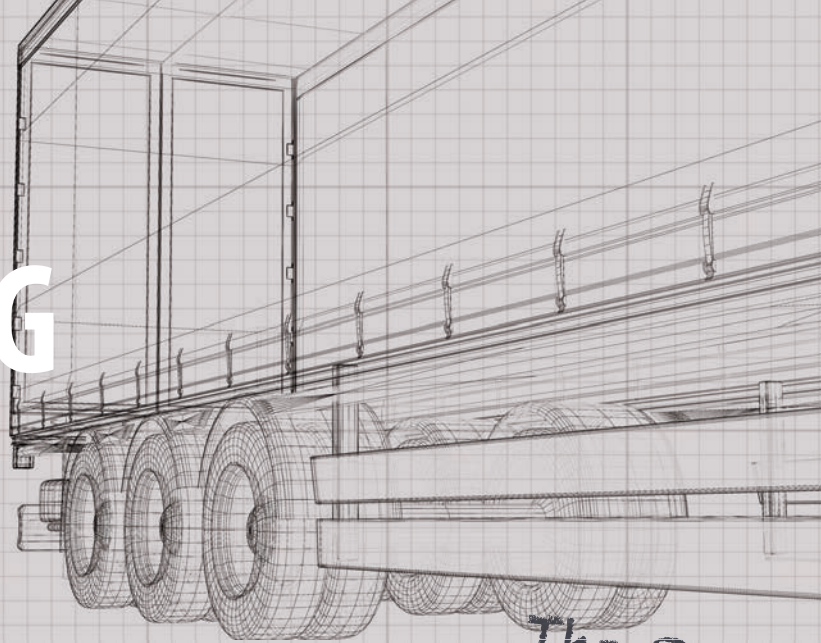
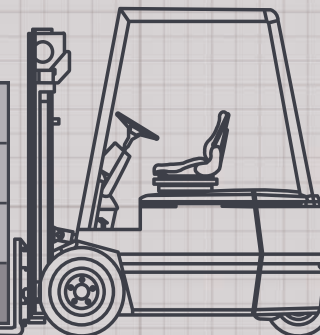


Top Banner	£550 a month
Side Banner	£320 a month
News Banner	£320 a month
Try keywords in news stories	

The Options!

Top Banner	970 pixels wide X 250 pixels deep
Side Banner	300 pixels wide X 250 pixels deep
News Banner	300 pixels wide X 250 pixels deep
DISCOUNT AVAILABLE ON BLOCK BOOKINGS!	

Delivered on our pages using google analytics



The Prices

Follow us as we deliver your advertising through news and features...

Win in 5 minutes of writing a news story, media distributors have taken that news and delivered it around the internet.

Google news and other news agencies push the news to subscribers thirsty for information.

By delivering interesting content that businesses want to read your adverts can piggyback these the news channels as well as our own comprehensive newsletter subscribers.

Our online directory ensures your brand stays in front of your target audience

rates from £320 per month

FEATURES AND DEADLINES 24/25

May/June 2024

Battery Technology

Deadline: April 26th 2024

July/August 2024

Forklifts

Deadline: June 28th 2024

September/October 2024

Trucking

Deadline: August 30th 2024

November/December 2024

Health and Safety

Deadline: October 25th 2024

January/February 2025

Pallets and Crates

Deadline: December 27th 2024

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